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Unmasking the Connection: Toxic Masculinity, Sex Buying, and Human Trafficking



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Who Buys Sex?

Understanding and
Disrupting Illicit
Market Demand

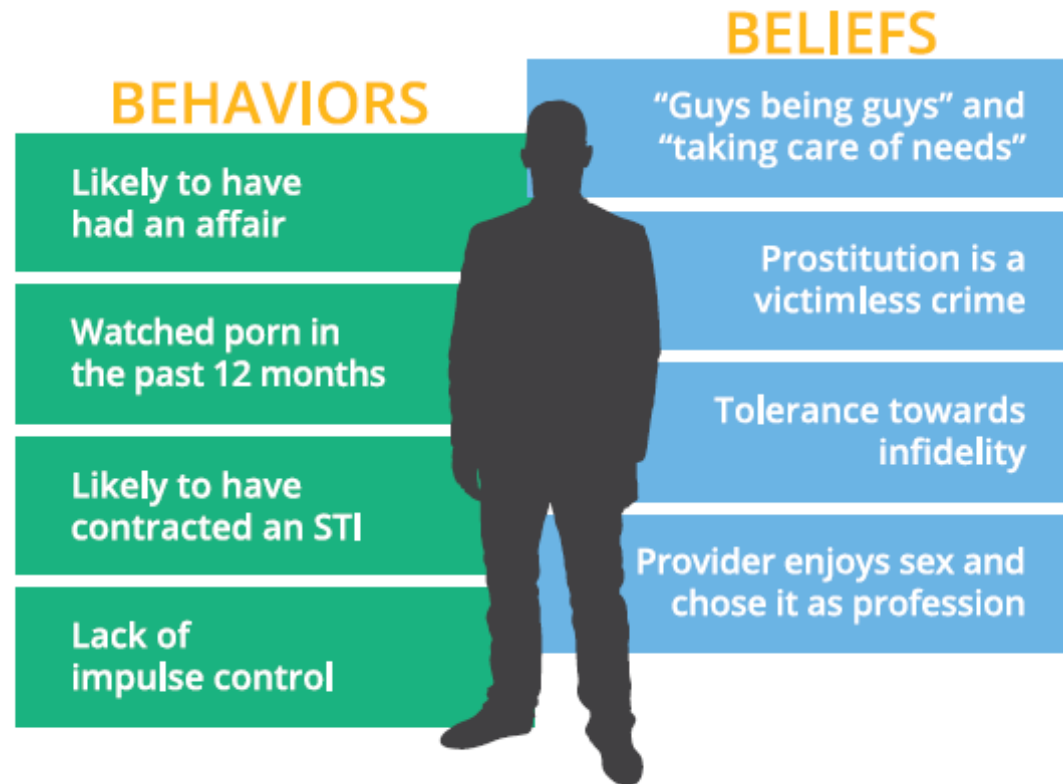


DEMAND
ABOLITION

Research Report

FIGURE 19

Beliefs and Behaviors Associated with Sex Buying

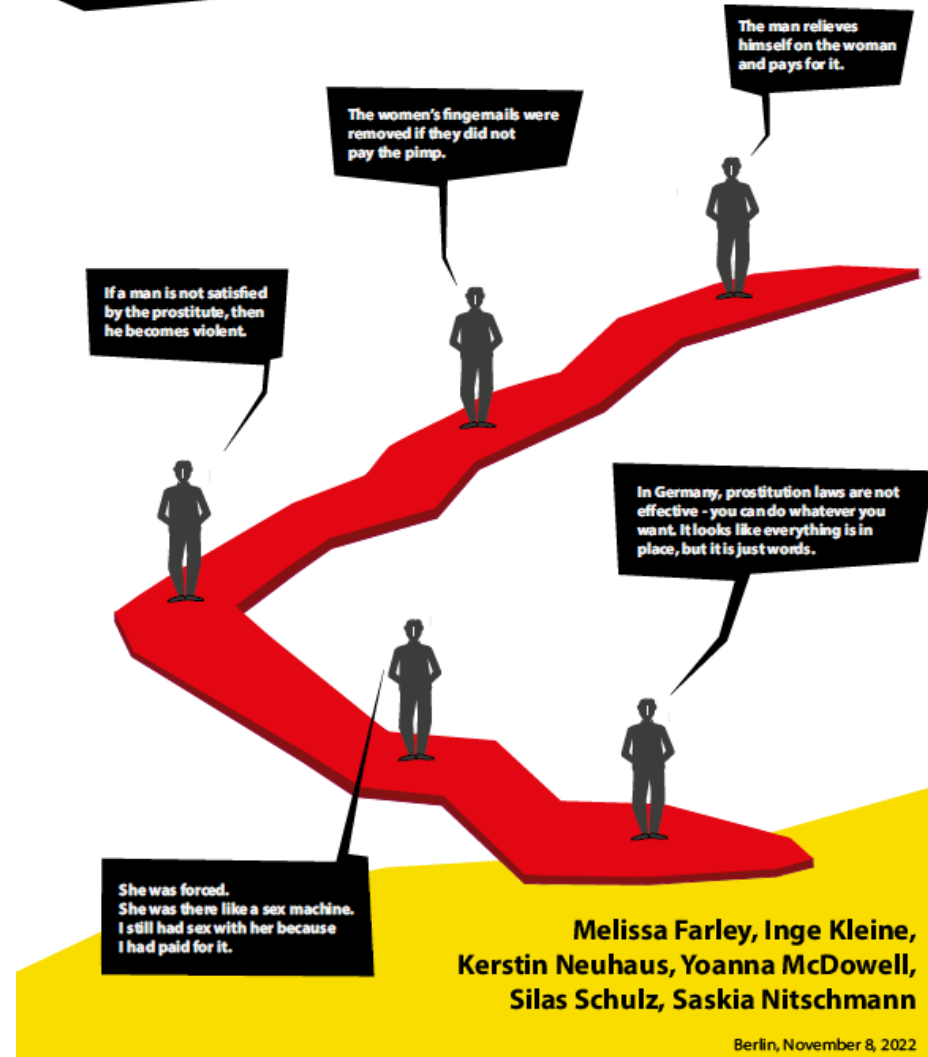


Other Factors that influence sex buying

- Dissatisfaction with sex life
- Less sex than they like to have
- Previously paid for sex
- High online sex activity
- Multiple sexual partners
- Frequent pornography use

MEN WHO PAY FOR SEX IN GERMANY & WHAT THEY TEACH US ABOUT THE FAILURE OF LEGAL PROSTITUTION:

A 6-country study of the sex trade from the perspective of the socially invisible 'freiers'



Toxic Masculinity, Sexual Aggression and Sex Buying

- For German sex buyers, the higher the number of sex partners in his lifetime, the more likely he was to report having committed sexually aggressive behaviors, including rape.
- The greater the number of sex partners and the stronger his hostile masculine identity, the more likely German sex buyers were to have reported sexual coercion including rape.
- German sex buyers who scored the highest on hostile masculine identity were also those most likely to report that they might commit rape if they could be guaranteed they would not be caught.
- Other factors that tend to increase the likelihood of sexual aggression include promiscuity/impersonal sex, hostile masculine identification, a history of family violence, narcissism, delinquency in adolescence, and attitudes supportive of aggression
- “When on porn, the features of a woman’s face, or her cleavage, legs, etc., all seem to be highlighted in my brain. While in a meeting, I might find myself admiring someone’s lips as they talk, instead of listening to what they say. Once off of porn for a while though, woman seem like normal humans... sometimes slobs, sometimes dressed nicely, some old, some young, but I can listen to them and watch them without objectifying and judging them. Not objectifying and judging woman seems impossible when I am using porn.”

“For me, being with a prostitute is not a relationship. It’s like having a cup of coffee, when you’re done, you throw it out.”

“Prostitution is for satisfying a man. It makes the world interesting: it creates variety, like a delicatessen – you order this, you order that.”

“She is just a biological object...that charges for services”

Why do some men choose not to buy sex?

What deters men from buying sex – 1

Table 23: 661 Sex Buyers' Responses to "what would deter you from buying sex?"

Deterrent	5-country average (N=661)	Germany (n=96)	USA (n=214)	UK (n=106)	Cambodia (n=133)
Added to the "sex offender" registry along with rapists and pedophiles	87%	89%	90%	84%	84%
Your photo and/or name in the local newspaper	85%	83%	85%	84%	87%
Your photo and/or name on a poster	85%	85%	84%	86%	84%
Your photo and/or name posted on the Internet	83%	82%	83%	84%	87%
Spend time in jail	82%	85%	82%	84%	81%
A letter sent to your family saying you were arrested for soliciting a woman in prostitution	77%	68%	78%	79%	81%

What deters men from buying sex – 2

Deterrent	5-country average (N=661)	Germany (n=96)	USA (n=214)	UK (n=106)	Cambodia (n=133)
Greater criminal penalty	76%	72%	73%	77%	88%
Larger amount of money paid for the fine	74%	69%	68%	80%	86%
Having your driver's license suspended	73%	68%	75%	78%	71%
Your bicycle/car/taken away by police	71%	60%	70%	76%	75%
Having to do community service	59%	53%	52%	70%	6%
Required to attend educational program for men who buy prostitutes	48%	34%	39%	47%	75%
Other	12%	18%	14%	9%	4%

Why Former Buyers Walked Away from Sex-Buying Opportunities

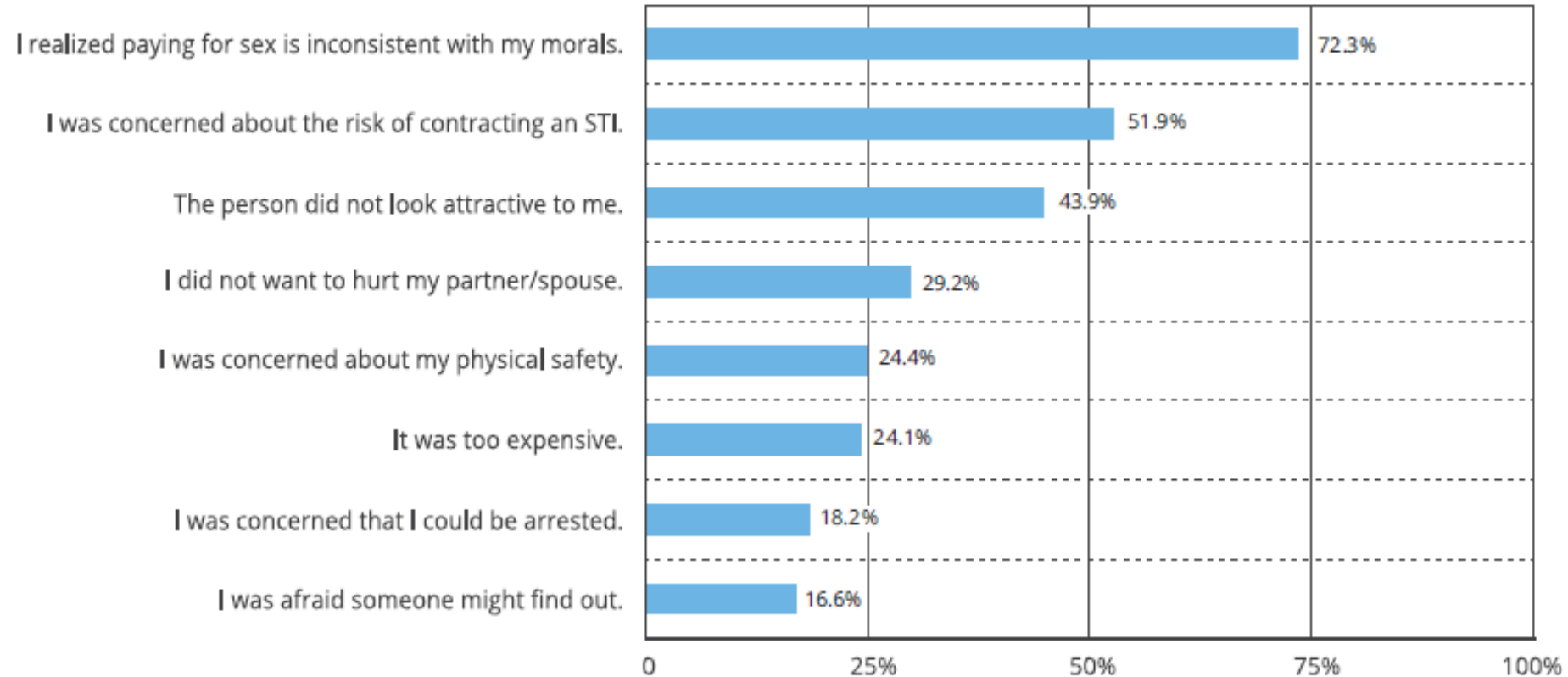
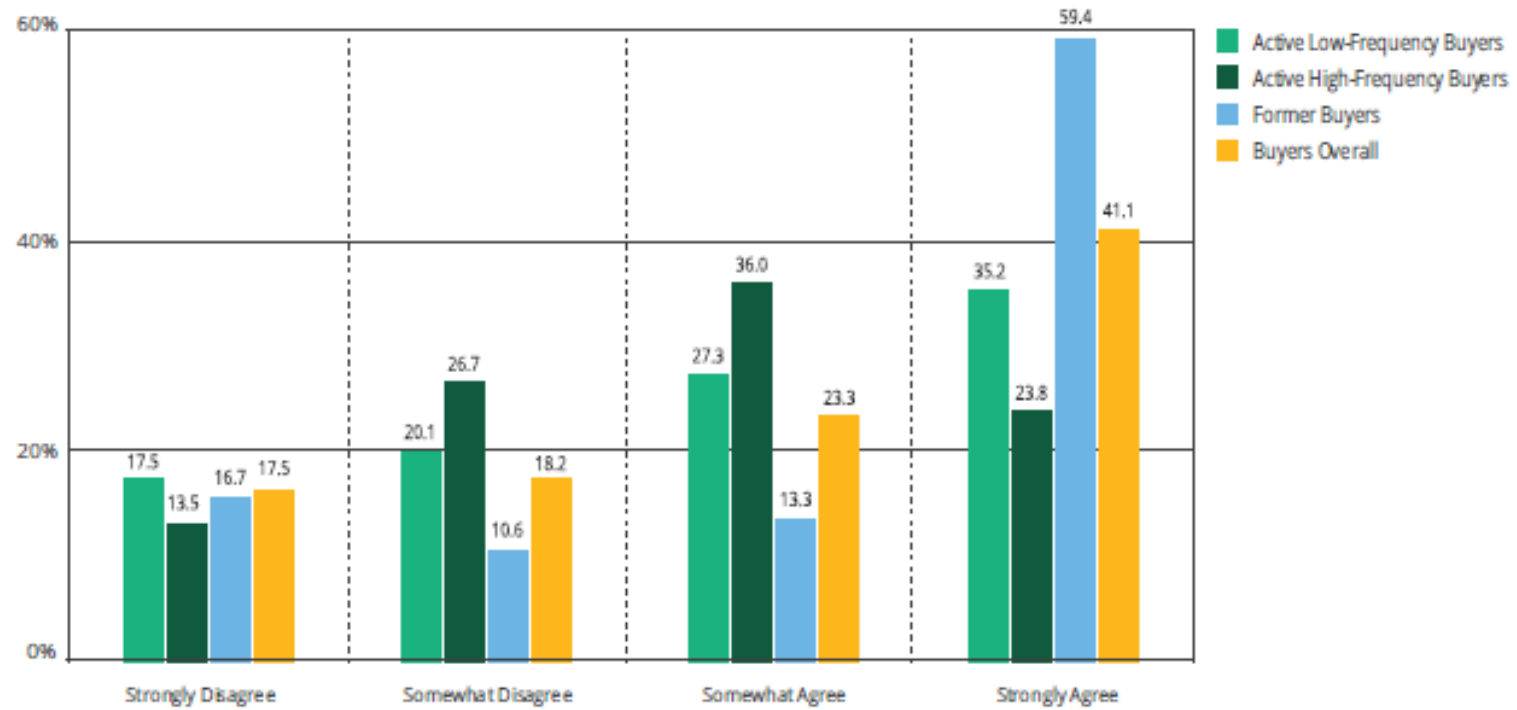


FIGURE 23

“I would like to stop buying sex.”



References

- [Demand-Buyer-Report-July-2019-1.pdf \(endsexualexploitation.org\)](#)
- [Sex-buyersEnglish-11-8-2022pdf.pdf \(prostitutionresearch.com\)](#)
- [Are Men Who Buy Sex Different from Men Who Do Not? - NCOSE \(endsexualexploitation.org\)](#)